

2014 AARC Summer Forum Programs



Marco Island, FL



2014 AARC Pre-Summer

Monday, July 14 | Marco Island, FL

NATIONAL BOARD FOR RESPIRATORY CARE (NBRC)

7:00 am – 12:00 noon

NBRC- Sponsored Item Writing Workshop

Robert C Shaw Jr PhD RRT FAARC,
NBRC Assistant Executive Director
Educators and staff development
coordinators are invited to this
NBRC-sponsored item writer's workshop,
which is designed to prepare attendees in
the development and assessment of
high-quality multiple-choice examination
items. Time will be provided for
participants to interact and receive
immediate feedback from the facilitator.
Motivation for this course is tied to the
need to supplement traditional item
production to fulfill demands of NBRC
examination programs. Additionally,
participants will benefit from the
instruction as well as find the session a
valuable addition to their experience at the
Summer Forum. Indirect benefits can be
anticipated should participants become
more skilled in assessing learning by
writing high-quality multiple-choice items
in the future. Those who participate will
receive 5 CRCE credits.

COMMISSION ON ACCREDITATION FOR RESPIRATORY CARE (CoARC)

11:00 am – 12:30 pm

Meet the Commission

CoARC Board members and Executive
Office Staff will address the following
accreditation issues:

- Recent changes to CoARC policies,
procedures, and documentation
involving the referee process
- Accreditation requirements and
recommended improvements of the
program
- Communicating appropriately and
effectively with the program referee and
Executive Office Staff
- Update on the Accreditation Standards
revision process.

Prior registration for this session is strongly
encouraged. To register, please contact
Shelley Christensen at shelley@coarc.com
by July 1. Specific programmatic questions
(e.g., reaccreditation timeline, program
action letters, status of recent actions or
requests, etc.) should be directed to the
CoARC Executive Office. CoARC strongly
encourages attendees to submit questions,
which will be addressed at the session by
one of the commissioners. There will also
be an opportunity to ask questions at the
event. Please pre-submit any question that
you would like to be addressed to Shelley
Christensen at shelley@coarc.com.



Forum Programs

AMERICAN ASSOCIATION FOR RESPIRATORY CARE (AARC) Pre-Course

1:30 pm – 4:30 pm

Course capacity is limited. Pre-registration is required. Deadline: Monday, June 23, 2014, or when course is full. Approved for 2.50 hours of continuing education credits (CRCE). You must attend the entire course to receive CRCE credit, no partial credit will be awarded.

How Viable Is Your Respiratory Care Program?: Assessing Quality and Sustainability of RC Education

Respiratory care key program personnel focus largely on curriculum, accreditation, and credentialing issues. Their world is that of teaching and learning. While key program personnel are highly knowledgeable and quite adept at program outcomes and accreditation thresholds, absent from their skill set are the seemingly complicated and troubling issues of program finance and economics. This workshop will address the issues of program quality but more importantly quantitative measures, such as finance and economics, as they apply to academia and particularly respiratory care education.

Qualitative measures (such as program applicant pool, demographics and enrollments, academic performance, and graduation rates) coupled with financial indicators (such as enrollment figures, capital budgeting, faculty salaries, and overall program costs) will be addressed. Internal and external academic audits, budgets, and business plans will also be addressed by the presenters.



Key RC program personnel – new and seasoned – must know what is in the minds of academic administrators and decision makers and what these changing times present to the academic world and to your RC program. Don't miss this opportunity to hear a candid discussion and dialogue on the economics of respiratory care education from a team/panel of professional colleagues and academic administrators as well as views from seasoned colleagues on an issue of significant concern and importance. Join us for a session on RC Education economics and finance.

[Continued next page](#)

2014 AARC Pre-Summer

Monday, July 14 | Marco Island, FL

1:30 pm – 2:00 pm

State of Higher Education: Issues and Challenges Facing Universities and Community Colleges

**Bill Galvin MED RRT CPFT AE-C FAARC,
Gwynedd Valley PA**

This opening session will begin by framing the challenges – the salient issues impacting the current climate in higher education. It will include the goals of higher education in the US, political and community perceptions of higher education, costs associated with higher education, student debt, and the proliferation of alternative educational delivery models, to name but a few. This first session will set the tone for the presentations that follow and open the conversation to the critical importance of RC program faculty increasing their awareness and competency related to internal and external program effectiveness and program financial viability.

2:05 pm – 2:35 pm

Qualitative Measures Impacting Academic Programs

David L Collins PhD RRT, Dayton OH

**Pat Munzer DHSc RRT FAARC,
Topeka KS**

This second presentation will address the variables that are reviewed and monitored by academic administrators to assure the quality and effectiveness of the academic program. Internal and external peer reviews and academic audits will be discussed, and the presenters will share templates from a

variety of different academic settings. Particular emphasis will, of course, be placed on the respiratory care program.

2:35 pm – 2:50 pm

BREAK

2:50 pm – 3:20 pm

Staying in the Black - Business Plans and Budgets: Central to Financial Planning and Program Sustainability

Richard E Oliver PhD, Columbia MO

Accreditation, credentialing, and curricular issues are addressed (quite well) by most program directors and directors of clinical education. Program faculty are comfortable addressing and performing these functions. However, what may be lacking is an understanding and appreciation of the overall budgetary process and the development of business plans. Both are essential for economic survival and institutional effectiveness. The presenter will provide attendees with an overview of the budgetary process and examples of budgets and business plans that can be used to gain a better understanding of how higher education operates financially and fiscally.



Galvin, Bill



Collins, David



Munzer, Pat



Oliver, Richard

Forum Programs

3:25 pm – 3:55 pm

Quantitative Measures of Effective RC Programs: Financial Indicators

Richard E Oliver PhD

While all institutions and all respiratory care programs are different with regard to their financial health and well-being, there are certain key variables that should be monitored and achieved in order to ascertain value and financial viability. The presenter will provide key financial indicators and variables viewed by academic administrators that have implications to overall sustainability and viability of the respiratory care program. Learn what is in the heads of institutional administrators regarding which programs are viewed as valuable to the mission of the institution.

4:00 pm – 4:30 pm

Panel Discussion

Bill Galvin MSEd RRT CPFT AE-C FAARC

David L Collins PhD RRT

Pat Munzer DHSc RRT FAARC

Richard E Oliver PhD

The final phase of the Pre-Summer Forum Program will entail an open microphone where both questions and comments can be provided by the attendees. New and more experienced RC program faculties are encouraged to ask questions and share their experiences with the attendees. The intention is a candid discussion and dialogue related to program viability. We welcome your input and participation.

AMERICAN ASSOCIATION FOR RESPIRATORY CARE (AARC)

5:30 pm – 7:00 pm

Welcome Reception

Stressed from a long day of travel? Apprehensive that it's your first Summer Forum and you aren't sure what to expect? Or perhaps you're just anxious to reconnect with old friends? Regardless, you'll want to be sure not to miss the AARC Summer Forum Welcome Reception. Enjoy beverages and light snacks as you network with colleagues from around the country and mingle with AARC Corporate Partners and other exhibitors. Interact with executives from the AARC, CoARC, and the NBRC. There's no better way to kick off 3 days of learning than by attending this opening event. Attendance is limited to registered attendees only.

Trustees from the American Respiratory Care Foundation will be in attendance to answer your questions and raise awareness about the mission and vision of the ARCF. Raffle tickets will be sold for a chance to win some great prizes!



2014 AARC Summer

Tuesday-Thursday, July 15-17, 2014

See pages 57-59 for registration form and fees, hotel reservation information, and travel discounts. Approved for up to 15.14 hours of continuing education credit (CRCE).



Tuesday, July 15 Marco Island, FL

GENERAL SESSION

7:30 am – 8:25 am

**Douglas S Laher MBA RRT FAARC
AARC Associate Executive Director/
Presiding**

AFFORDABLE CARE ACT: PUTTING THE PROFESSION ON TRIAL

**Anthony L DeWitt JD RRT FAARC,
Jefferson City MO**

An indictment of sorts has been handed down. Arty Sloth (R.T. Sloth – see definition below), a part-time supervisor, manager, and educator, has been accused of negligence, dereliction of duty, failure to supervise, incompetence, and malfeasance. After 25 years in the profession, Arty feels he should be sitting back, flying under the radar, and resting on his laurels. After all, he stopped all those IPPBs, replaced them with the "Gold Standard" in hyperinflation therapy (the I.S.), and he has one protocol in place, with more to come "as soon as the docs get on board." Arty also boasts that his department is one of the most productive departments in the city... after all, his therapists can do 45 treatments in an 8-hour shift! Come to Arty's trial and hear the experts give testimony about the science, the profession, the opportunities, and the challenges. Mr. DeWitt's closing argument will be one for the ages. "Has

Arty done enough over the years to move the profession forward?" "Will evidence-based medical practices and protocol-driven care be enough to get Arty's department where it needs to be?" "Are his actions enough to sustain and grow his department in the midst of a paradigm shift called the Affordable Care Act?" You'll have to attend this theatrical, entertaining, and educational keynote session to find out!



DeWitt, Anthony

EDUCATOR TRACK

8:35 am – 2:45 pm

**Joseph Sorbello MSEd RT RRT
Chair, AARC Education Section/
Presiding**

8:35 am – 9:05 am

EDUCATION SECTION MEMBERSHIP MEETING

**Joseph Sorbello MSEd RT RRT– Chair,
AARC Education Section/ Presiding**

Updates on issues important to the section will be discussed, with interactive dialogue on how the section chair and the AARC can better serve the Education Section and its members. This is your opportunity to influence the profession and network with your peers. All Summer Forum attendees are invited to attend.

Forum



CoARC SYMPOSIUM

9:10 am – 9:50 am

Common Triggers for Progress Reports and Their Solutions

**Robert DeLorme EdS RRT-NPS,
Lawrenceville GA**

The presentation will list deficiencies in program outcomes that commonly require a progress report. It will describe CoARC standardized progress reports and define successful strategies for submitting an acceptable progress report.

9:55 am – 10:35 am

Evaluating Student Competencies

Allen N Gustin Jr MD FCCP, Chicago IL

The presentation will describe methodology for identifying essential student competencies. It will describe methods for evaluating student achievement of these competencies and identify the key components for training clinical preceptors to evaluate student achievement of these competencies.

10:35 am – 10:50 am

BREAK

10:50 am – 11:30 am

Update on Post-Professional Education: Degree Advancement and Advanced Practice Respiratory Therapist (APRT)

**Kathy J Rye EdD RRT FAARC,
Little Rock AR**

The presentation will describe CoARC activities regarding development of standards for Degree Advancement

Programs and Advanced Practice for Respiratory Therapists. It will describe advantages for seeking voluntary accreditation for Degree Advancement Programs and discuss the implications of advanced practice on national credentialing and state licensure.

11:35 am – 12:15 pm

Update on 2015 Standards for Entry into Respiratory Care Professional Practice

Allen N Gustin Jr MD FCCP

The presentation will describe the process for revision of the CoARC Standards and present proposed changes to the Standards. Time will be allotted for questions and comments from members of the audience.



Rye, Kathy



Haan, Lutana

**12:15 pm – 12:35 pm
BREAK (Boxed lunch optional)**

CLASSROOM TECHNOLOGY, TECHNIQUES, AND STRATEGIES

**12:35 pm – 1:15 pm
(Working Lunch)**

Teaching Mobile Technology

**Lutana Haan MHS RRT RPSGT,
Boise ID**

How can we enhance our classrooms with the power we now carry in our pockets? The presentation will provide practical methods to harness the power of mobile technology for teachers and students. Additionally, it will provide strategies for using specific applications in lectures to engage 21st century students.

2014 AARC Summer

Tuesday, July 15 | Marco Island, FL

1:20 pm – 2:00 pm

CATS: The What, How, and Where of Classroom Assessment Techniques

Jody Lester MA RRT, Boise ID

Classroom Assessment Techniques (CATs) are relatively short, in-class exercises that allow students and instructors an opportunity to self-assess and self-adjust between tests. CATs can provide faculty with valuable data that can help them assess the effectiveness of learning activities. CATs can also help students become more responsible learners. CATs will be integrated into this presentation so that the attendee learns firsthand how to effectively use and where to locate these valuable assessment tools.

2:05 pm – 2:45 pm

Activating Our Lectures to Awaken the Learner

Lutana Haan MHS RRT RPSGT

Our classroom time plays a huge role in students' engagement and performance. How can we move our presentations to encourage new information to land and take hold? How can we move our students who seem uninterested in learning, to a place that guides them to the important aspects of our teaching? Learn techniques you can use in your classroom to wake up your students.

MANAGER TRACK

8:35 am – 2:35 pm

**Bill Cohagen BA RRT FAARC
Chair, AARC Management Section / Presiding**

8:35 am – 9:05 am

MANAGEMENT SECTION MEMBERSHIP MEETING

Bill Cohagen BA RRT FAARC – Chair, AARC Management Section / Presiding

Updates on issues important to the section will be discussed, with interactive dialogue on how the section chair and the AARC can better serve the Management Section and its members. This is your opportunity to influence the profession and network with your peers. All Summer Forum attendees are invited to attend.



Lester, Jody



Haan, Lutana



Kauffman, Garry

9:10 am – 9:50 am

You've Given All You Got and They Want More: Dealing with Stress and Time Management – Seek First to Understand

Garry W Kauffman MPA FACHE

RRT FAARC, Winston-Salem NC

Feel like you don't have enough time to take care of your staff, patients, physicians, nurses, and other customers? You're working 12-hour days, doing more than ever, getting less (if any) recognition for your extra efforts, and the boss wants even more? The answer isn't doing more of the same. Learn some effective tips and techniques for lowering your stress, effectively using your time, and feeling more confident in your abilities and value to your staff, your boss, and your organization. In

Forum

this first part of two sessions, we'll start the process of improving our management of time and stress by reviewing the different types of stress. What will be revealed is how the use and prioritization of time and stress are interrelated.

9:55 am – 10:35 am

You've Given All You Got and They Want More: Dealing with Stress and Time Management – Committing to Change

Garry W Kauffman MPA FACHE

RRT FAARC

Building on our understanding of time management and stress, this session will add the dimension of burnout. We'll review the signs and symptoms of burnout, which mental health professionals indicate is the ultimate destructive consequence of an individual's inability to manage time and stress at suitable levels. Participants will be provided with a validated burnout tool that will reveal their degree of burnout. Based on the information gleaned in this confidential survey tool, I will conclude the session by providing a template for each person to develop an action plan to steer them off the path to burnout and take the path that will provide each person with a time management plan, stress management plan, and burnout avoidance plan. Individuals who have participated in this two-part program have overwhelmingly indicated that they have a better understanding of time, stress, and burnout and have been able to make a demonstrable and positive change in their personal and professional lives.

10:35 am – 10:50 am

BREAK

10:50 am – 11:30 am

AARC's Online Tools for Managers

Steve Nelson MS RRT FAARC, Irving TX

The AARC provides a number of tools for managers, many of them free. What have you missed in online resources?

11:35 am – 12:15 pm

Where to Go and How to Get There

Jenny Killian Leadership Consultant, HealthLinx®, Columbus OH

"Where to Go and How to Get There" is pertinent to those who are satisfied in their present position and looking to excel, looking for growth within their current organization, or interested in a job change to a new organization. It will begin by providing ideas on how to truly determine what career path an individual wants to pursue, then will move into discussing ways to position oneself to achieve these career goals. The final section will be dedicated to "real world" tips and ideas on how to navigate the job search, resume, and interviewing processes most effectively

12:15 pm – 12:35 pm

BREAK (Boxed lunch optional)



Nelson, Steve



Killian, Jenny

2014 AARC Summer

Tuesday, July 15 and Wednesday, July 16 | Marco Island, FL

TUESDAY, JULY 15

12:35 pm – 2:35 pm
(Working Lunch)

Where to Go and How to Get There - Workshop

Jenny Killian Leadership Consultant

Colleen Deep Senior Account Executive, Healthlinx®

Garry W Kauffman MPA FACHE RRT FAARC

This highly interactive workshop is designed to apply the principles and tactics communicated at the associated lecture. During the workshop, you will learn what you can do to maximize your value as an RT leader, what you need to do to advance to the C-Suite in your health care organization, and if interested, what critical elements of your experience and accomplishments are considered mandatory by executive recruiters working with senior leadership in another organization.

WEDNESDAY, JULY 16

GENERAL SESSION

7:30 am – 8:30 am

Garry W Kauffman MPA FACHE RRT FAARC/*Presiding*

THE AFFORDABLE CARE ACT: THEN AND NOW

Douglas S Laher MBA RRT FAARC, Irving TX

The Affordable Care Act (ACA) represents one of the most sweeping and dramatic changes in the history of health care since

the adoption of Medicare, Medicaid, and DRGs. While we have all heard extensively of the merits and shortcomings of ACA, it is in fact the law of the land and garners the attention of virtually all RTs, managers and educators alike. Knowledge and understanding of its content and intent is essential. This plenary session will provide a brief history and evolution of the key, salient points associated with ACA. More importantly it will identify its impact and implications for managers and educators as well as the practice of respiratory care. What does the future hold for RC? What do we as managers and educators need to know to position our departments and programs for the future? Come join us as we discuss the future of respiratory care under the evolving Affordable Care Act.

8:30 am – 8:45 am

BREAK

EDUCATOR TRACK

8:45 am – 2:25 pm

Joseph Sorbello MSEd RT RRT Chair, AARC Education Section/ Presiding

SIMULATION POTPOURRI

8:45 am – 9:25 am

Using Clinical Simulations to Help Students Identify and Troubleshoot Airway Emergencies

Theresa Gramlich MS RRT, Little Rock AR

Teaching airway emergencies poses a challenge to RC faculty. Simulation training offers the student a risk-free opportunity to



Killian, Jenny



Deep, Colleen



Kauffman, Garry



Laher, Douglas



Gramlich, Theresa

Forum



learn how to identify and manage total or partial airway obstruction. This presentation will describe the development of clinical scenarios and evaluation instruments for training students to recognize airway obstructions and render appropriate treatment. Learn to develop simple short case scenarios, to give effective feedback to students during simulation de-briefing, and the value of simulation learning in the development of critical thinking skills for the respiratory care student.

9:30 am – 10:10 am

Simulation Modeling and MacGyverisms: Getting the Point Across

**Doug Pursley MEd RRT,
Springfield MO**

Back by popular demand is this presentation on simulation modeling that addresses the process of creating a physical model that can be used to more easily explain and clarify complex concepts in respiratory care. Attend this lecture to find out how to design and construct various gadgets, mechanisms, and doodads that will promote active learning and help get the point across. The presenter will demonstrate how to create and implement five basic simulation models.

10:10 am – 10:25 am

BREAK

10:25 am – 11:05 am

Mock Trauma: An Interprofessional Simulation Experience

**Debra Kasel EdD RRT-ACCS AE-C,
Cincinnati OH**

**Deborah Patten MA RRT,
Highland Heights KY**

The presenters will share their experiences in conducting a mock trauma drill for respiratory care and radiologic technology students. The presentation will describe the developmental process, student roles, and reactions to the experience. In addition, the attendees will learn how to create, prepare, and implement a mock trauma drill that attendees can take back and implement in their programs.

11:10 am – 11:50 am

Professional Behavior and Students – It's Academic

**Robert L Joyner Jr PhD RRT FAARC,
Salisbury MD**

Professionalism is a cornerstone of a successful academic program. There are a multitude of attributes and practices that represent professional behavior. This presentation will describe how ethical and behavioral standards published by national health care organizations can be utilized as academic requirements in the classroom and clinical setting. It will also discuss a process of dealing with student behavioral issues as teaching opportunities that allow for corrective action and how a multidisciplinary professional program review panel can be used to support punitive actions of repeat or egregious offenders. The presenter will share policy adopted by his institution as a model.



Pursley, Doug



Kasel, Debra



Patten, Deborah



Joyner, Robert

2014 AARC Summer

Wednesday, July 16

Marco Island, FL

11:50 am – 12:15 pm

BREAK (Boxed lunch optional)

12:15 pm – 12:55 pm
(Working Lunch)

Risk Management as Core Curriculum

**Anthony L DeWitt JD RRT FAARC,
Jefferson City MO**

Just as documentation strategies are integrated into the core respiratory care curriculum, so too should risk management skills. This lecture presents ways in which educators can build risk management and risk minimization into their core curriculum.

The presenter will specifically identify the top five mistakes made by new graduates and provide interventions to avoid or minimize potential litigation and optimize patient care.

1:00 pm – 1:40 pm

**Taking the On-line Plunge...
Choosing the Right Course
and the Right Learning
Management System**

**Monica Schibig MA RRT-NPS CPFT,
Columbia MO**

Moving a course to an online format can be intimidating. This presentation will outline strategies for choosing the right courses for online delivery as well as choosing the appropriate Learning Management System (LMS) platform.

1:45 pm – 2:25 pm

**If I Knew What I Know Now...
Tips and Tricks for Setting Up
Successful Online Courses**

Monica Schibig MA RRT-NPS CPFT

Setting up an online course can seem daunting to the novice. This presentation will highlight key elements for the successful design and delivery of an online course. Additionally, the attendees will recognize pitfalls in online course setup, how to establish logical and efficient course room design, as well as how to generate organized and practical test banks.



DeWitt, Anthony



Schibig, Monica



Strickland, Shawna

MANAGER TRACK

8:45 am – 2:15 pm

**Bill Cohagen BA RRT FAARC Chair,
AARC Management Section/
Presiding**

8:45 am – 9:25 am

**Developing an Effective
Educational Plan for
Respiratory Care Departments**

**Shawna L Strickland PhD RRT-NPS
AE-C FAARC, Irving TX**

Developing and implementing quality educational activities in respiratory care departments can be a challenging process for the departments' leadership team. This presentation will discuss the development process, including the needs assessment, topic development, and implementation strategies as well as identify existing educational opportunities available to departments. Additionally, the presenter will provide examples of successful respiratory care department education strategies.

Forum

9:30 am – 10:10 am

Making the Case and Developing a Model for an RT Case Manager

**John S Sabo MS RRT FAARC,
Houston TX**

There is much talk and effort on having respiratory therapists as case managers for COPD patients. But, how is it done effectively, efficiently, and appropriately? This symposium will describe one hospital's journey that instituted a successful COPD case management program that has been in existence since 2008.

10:10 am – 10:25 am

BREAK

10:25 am – 11:05 am

Managing Human Capital

John S Sabo MS RRT FAARC

This presentation provides an overview of the essential knowledge and skills required of today's health care leaders to lead, manage, and motivate people. Concepts will be introduced explaining the basic principles for leading a diverse workforce, the role of state and federal government labor laws, the role of organized labor in the health care workforce, the practices for hiring employees, employee evaluation systems, the steps in progressive disciplinary action process, and various forms of employee compensation.

11:10 am – 11:50 am

Health Care Consultants: How to Prepare, How to Work Collaboratively, and How to Demonstrate the Value of You and Your Department

**Hannah Shipton MEd MHA,
Chicago IL**

**Ginger Martin RN BSN MSN CNOR
ANP, Chicago IL**

Even prior to the dire economic conditions of today's health care environment, external consultants have been employed by hospital boards and executive leadership to help them understand current operations and make improvements. Improvement efforts tend to focus on cost reduction, utilization of human capital, quality improvement, and customer satisfaction. The Huron consultants will lead us through the process, by which they are engaged, explain key focus areas, reveal how they interact with executives, and help you as the RT leader prepare for a successful consulting engagement. The lecture will be followed by an interactive workshop designed to provide the RT leader with the knowledge, tools, and competencies to not only survive a consulting engagement, but to increase your visibility and value in the eyes of your executive team.



Sabo, John



Shipton, Hannah



Martin, Ginger

2014 AARC Summer

Wednesday, July 16

Marco Island, FL

11:50 am – 12:15 pm
BREAK (Boxed lunch optional)

12:15 pm – 2:15 pm
(Working Lunch)

Health Care Consultants:
Workshop*

Hannah Shipton MEd MHA
Ginger Martin RN BSN MSN
CNOR ANP
Garry W Kauffman MPA FACHE
RRT FAARC

Based upon the information communicated in the associated lecture, the interactive workshop is designed to provide the RT leader with the knowledge, tools, and competencies to not only preserve your position and your department, but to increase your value to your organization.

* Please note that due to the highly focused and interactive nature of the workshop, the workshop will be limited to the first 100 registrants, based upon registration date/time.

GENERAL SESSION

2:30 pm – 3:45 pm
Bill Galvin MSEd RRT CPFT AE-C
FAARC/Presiding

AGENCY UPDATES

George W Gaebler MSEd RRT FAARC -
AARC President

Michael T Amato MBA, ARCF Chair
Kathy J Rye EdD RRT FAARC, CoARC
President

Carl F Haas MLS RRT CPFT FAARC,
NBRC President

The leadership of the AARC, ARCF, CoARC, and NBRC will join attendees to discuss the latest professional, research, accreditation, and credentialing issues facing respiratory care.



Shipton, Hannah



Martin, Ginger



Kauffman, Garry



Gaebler, George



Amato, Michael



Rye, Kathy



Haas, Carl



Forum

Thursday, July 17

Marco Island, FL

EDUCATOR TRACK

7:00 am – 11:10 am

**Joseph Sorbello MSEd RT RRT Chair,
AARC Education Section/*Presiding***

7:00 am – 8:30 am

**JIMMY A YOUNG MEMORIAL
LECTURE**

**Presented by the National Board for
Respiratory Care**

**The Clinical Simulation
Examination – Then and Now**

**Robert C Shaw Jr PhD RRT FAARC,
NBRC Assistant Executive Director
and Psychometrician**

The program will describe in detail the value of the Clinical Simulation Examination to the RRT Credential and a more detailed description of the new 20-problem Clinical Simulation Examination to be implemented in January 2015.

8:30 am – 8:40 am

BREAK

8:40 am – 9:20 am

**Let's Raise the Bar: Developing
the Master Teacher**

**Joseph G Sorbello MSEd RT RRT,
Syracuse NY**

Educators of all types continually ask the same question: How can I get my students or colleagues to become better learners? Let's ask two more advanced questions and raise the bar: Can I help my students or colleagues to become master learners? What needs to be done to make this happen? This presentation offers a look at select master learner theories and translates these theories into practical strategies for the learner, the teacher, and the learning environment.

9:25 am – 10:05 am

**Engaging Students in the
Community**

**Shawna L Strickland PhD RRT-NPS
AE-C FAARC, Irving TX**

Fostering volunteerism and engaging students in community events is an integral part of the respiratory therapy curriculum. However, engaging students in a meaningful way can be challenging. This presentation will discuss the benefits and challenges of engaging students in the community and provide practical strategies for providing meaningful community experiences for students.



Shaw, Robert



Sorbello, Joseph



Strickland, Shawna

2014 AARC Summer

Thursday, July 17

Marco Island, FL

10:10 am – 11:10 am

**DR. FRED HELMHOLZ
EDUCATION LECTURE SERIES**
**Presented by the Commission on
Accreditation for Respiratory Care**
Tom Hill PhD RRT FAARC/*Presiding*

**Enhancing the Science and
Practice of Respiratory
Care Through Academic
Progression and Life-long
Learning**

**Toni L Rodriguez EdD RRT FAARC,
Phoenix AZ**

CoARC is a strong supporter of academic progression through formal, degree-granting programs and lifelong-learning experiences to enhance the science and practice of respiratory care as evidenced by its recent development of degree advancement and advanced practice standards. The CoARC further recognizes that respiratory therapists with advanced education are needed in large numbers to serve as educators, researchers, managers, clinical specialists, and leaders throughout the health care delivery system. A resource to help address this growing need is the recent creation of the AARC Leadership Institute designed to provide real-world

education for RTs who wish to expand their breadth and depth of knowledge beyond the clinical realm. This year's presenter will provide an overview of this new resource as well as discuss the importance of advancing your professional skills beyond that required for entry into the profession.



Rodriguez, Toni

MANAGER TRACK

7:00 am – 10:50 am

**Bill Cohagen BA RRT FAARC Chair,
AARC Management Section /
*Presiding***



Cohagen, Bill

7:00 am – 7:40 am

Making Your Own Destiny

**Bill Cohagen BA RRT FAARC,
Phoenix AZ**

Have you been laid off? Are you still employed but not feeling that you are valued? Do you wonder if your boss and your organization still see you as a valued leader? If any of these seem real to you or if you've even just thought about any of these stressors, this session is for you! This highly engaging presentation will provide the RT leader with the tips to help you reignite the fires, maximize your talents to reach new professional heights, and secure the position you desire, whether it's within your current organization or another health care organization.

Forum

7:45 am – 8:25 am

Engaging Staff in the Community

**Shawna L Strickland PhD RRT-NPS
AE-C FAARC, Irving TX**

Fostering volunteerism and engaging respiratory therapists in community events is an excellent way to promote the profession, establish a community presence for your department, promote wellness, potentially reduce readmission rates, and increase your visibility and value within your organization. However, engaging staff in a meaningful way can be challenging. This presentation will discuss the benefits and challenges of engaging staff respiratory therapists in the community. In addition, this presentation will provide practical strategies for providing meaningful community experiences for both your staff and your community.

8:25 am – 8:40 am

BREAK

8:40 am – 9:20 am

How to Create, Implement, and Add Value with a Clinical Preceptor Program

**Judy Schloss RRT-NPS AE-C,
Minneapolis MN**

This program will discuss the importance of focused training for staff and the resulting hospital wide benefits. The presenter will take attendees through a step-by-step process of the development, implementation, and management of a preceptor program within an RT department. The session will provide examples of methods of communication and evaluation tools and will also discuss ways to provide leadership opportunities for preceptors. Whether you're the RT leader of a 100-bed hospital, a 600-bed medical center, or any facility in the middle, this presentation will provide you with another tool to increase the value of your staff and your value as a leader.



Strickland, Shawna



Schloss, Judy



2014 AARC Summer

Thursday, July 17

Marco Island, FL

9:25 am – 10:05 am

The Seven Deadly Sins of Management

**Anthony L DeWitt JD RRT FAARC,
Jefferson City MO**

So, you've been promoted. You've learned how to manage by watching others. Have you learned behaviors that might get you sued, or worse, fired? What are the seven deadly sins that every manager must avoid to be successful? Whether you're new to management, have a few years under your belt, or are a seasoned leader, this presentation will reinforce your knowledge or gain you additional insight into this key competency expected of successful leaders.

10:10 am – 10:50 am

Workforce Under Construction!

Intergenerational Health Care: Foundations, Breaking Down Barriers, and Building Bridges

Judy Schloss RRT-NPS AE-C

This presentation will challenge the RT leader as to the importance of increasing professionalism in the conduct of all activities. Increasing professionalism begins with a personal commitment to align one's behavior with the competencies expected of a defined professional. This session will provide ideas and examples of how to become a valued member of the professional interdisciplinary team and how you as a leader can increase your value by educating, using social media, and community outreach programs.

CLOSING CEREMONY

11:15 am – 11:45 am

**Douglas S Laher MBA RRT FAARC,
AARC Executive Director/*Presiding***

BRINGING IT FULL CIRCLE

**Bill Galvin MSEd RRT CPFT AE-C
FAARC,**

Gwynedd Valley PA

**Garry W Kauffman MPA FACHE RRT
FAARC,**

Winston-Salem NC

The “can't miss” session of the entire meeting. Presenters Bill Galvin and Garry Kauffman will review salient take-home points from both the Education Section and Management Section. Stepped out of the room to take a 10-minute call from the office? Missed the first 10 minutes of a lecture because you were busy networking? No need to worry, the presenters cover all of the most important takeaways from each presentation and “bring it all together”.

The “show recap” will send attendees from Marco Island with a collage of photos choreographed to your favorite music.



DeWitt, Anthony



Schloss, Judy



Galvin, Bill



Kauffman, Garry

The lectures at 12:35 pm on Tuesday and 12:15 pm on Wednesday will be “working lunches”. Box lunches are available for a fee. Visit www.aarc.org/education/meetings/summer_forum_14/registration.cfm to see the lunch contents and prices.

Forum | Registration Form 2014

AARC Summer Forum • Marco Island

Tuesday-Thursday, July 15-17, 2014

First/Last Name for Badge _____

Credential (check up to three to be printed after your name): RRT CRT PhD MA MD Other _____

AARC Member # _____ E-mail Address _____ @ _____

Employer _____

Preferred Mailing Address Home or Business Daytime Phone () _____

City _____ State _____ Zip _____

Pre-Course

How Viable Is Your Respiratory Care Program?

Monday July 14, 1:30 pm - 4:30 pm

Course capacity is limited. Pre-registration is required.
Deadline: June 23, 2014 or when course is full.

| Member | Non-Member | Student Member *** |
|-------------------------------|-------------------------------|-------------------------------|
| <input type="checkbox"/> \$40 | <input type="checkbox"/> \$70 | <input type="checkbox"/> \$15 |

*** Must be registered for the Summer Forum

Summer Forum

Tuesday, July 15, 7:30 am - Thursday, July 17, 11:45 am

| Member | Non-Member * | Student Member |
|--------|--------------|----------------|
|--------|--------------|----------------|

| | | | |
|--------------|--------------------------------|--------------------------------|-------------------------------|
| By May 16 | <input type="checkbox"/> \$295 | <input type="checkbox"/> \$429 | <input type="checkbox"/> \$95 |
| After May 16 | <input type="checkbox"/> \$335 | <input type="checkbox"/> \$439 | <input type="checkbox"/> \$95 |

Box Lunch ** \$30 Tuesday \$30 Wednesday

Spouses may register on-site for \$40.

ACCS Prep Course and Summer Forum

Sunday, July 13, 8:00 am - Thursday, July 17, 11:45 am

ACCS Prep Course capacity is limited. Pre-registration is required.
Deadline: June 20, 2014 or when course is full.

| Member | Non-Member * |
|--------------------------------|--------------------------------|
| <input type="checkbox"/> \$520 | <input type="checkbox"/> \$704 |
| \$500 | \$675 |

| | | |
|----------------|--------------------------------|--------------------------------|
| May 17-June 20 | <input type="checkbox"/> \$575 | <input type="checkbox"/> \$729 |
| | \$560 | \$700 |

ACCS: Lunches included

Summer Forum: Purchase Box Lunches**

\$30 Tuesday \$30 Wednesday

If you wish to register for only the ACCS Prep Course, go to:
www.aarc.org/education/meetings/accs_14/

* Join the AARC and save! If you opt to pay the non-member fee
you are entitled to free, automatic 1 year AARC membership.

Check here if you DO NOT wish to receive this complimentary
membership.

** Summer Forum lectures at 12:35 pm Tuesday and 12:15 pm Wednesday
will be "working lunches." The fee covers one box lunch. Go to www.aarc.org/education/meetings/summer_forum_14/registration.cfm for details.

Method of Payment

Check or Money Order enclosed

Charge my Visa MasterCard American Express

Name of Card

Holder (print) _____

Credit Card # _____

Expiration Date _____

Signature _____

If paying by credit card, you may FAX your
registration form to (972) 484-2720.

Mail registration form and check or
money order, payable to AARC, to:

AARC Summer Forum
9425 N MacArthur Blvd, Suite 100
Irving, TX 75063-4706
Phone (972) 243-2272

You may register online at AARC.org.

No invoices will be issued. Cancellations must be in writing. There will be either a 25% or \$50 handling fee, whichever is less, for cancellations received by June 23, 2014. No refunds will be made thereafter.

2014 AARC Summer

Site and Travel Information Save with Discounted Transportation and Lodging

Site

All AARC Summer Forum meetings will be held at the Marco Island Marriott Beach Resort, 400 S. Collier Blvd., Marco Island, Florida, 34145; phone 239-394-2511.

Hotel Reservations

- Cut-Off Date for the AARC's special sleeping room rate is Monday, June 23.
- Online at https://resweb.passkey.com/Resweb.do?mode=welcome_ei_new&eventID=11164217&utm_source=10865&utm_medium=email&utm_campaign=30015505
- Call 1-800-438-4373. Refer to "AARC Meeting." Discounted rates are available through this phone number only.
- Room Rate: \$165 plus 10% tax single-quad occupancy. Deposit required.
- Discounted Self-parking: \$6 + 6% tax per day, per car for AARC hotel guests.
- Complimentary Internet in guest rooms.



Airline Discounts

The discounts shown below are valid for the Fort Myers Southwest Florida International Airport (RSW), approximately 50 miles from the hotel, the Miami International Airport (MIA), approximately 100 miles from the hotel, and Fort Lauderdale-Hollywood International Airport (FLL), approximately 115 miles from the hotel. Discounts also apply to family and friends.

American Airlines

- Online at www.aa.com (no booking fee). Enter 1874DN in the Promotion Code box.
- Call AA Meeting Services at 800-433-1790 (booking fee added) and refer to Authorization Code A1874DN.

DELTA

- Online at www.delta.com/ (no booking fee). Click "More Search Options" and enter Meeting Event Code NMHMV in the box provided on the Book A Flight page.
- Call, or have your travel agent call, Delta Meeting Network at 800-328-1111 (booking fee added). Refer to meeting code NMHMV.

UNITED

- Online at www.united.com (receive an additional 3% off and no booking fee). Enter ZRTX581982 in the Offer Code box.
- Call United Reservations Meetings Desk at 800-426-1122 (booking fee added). Refer to Z code ZRTX and Agreement Code 581982.



Forum

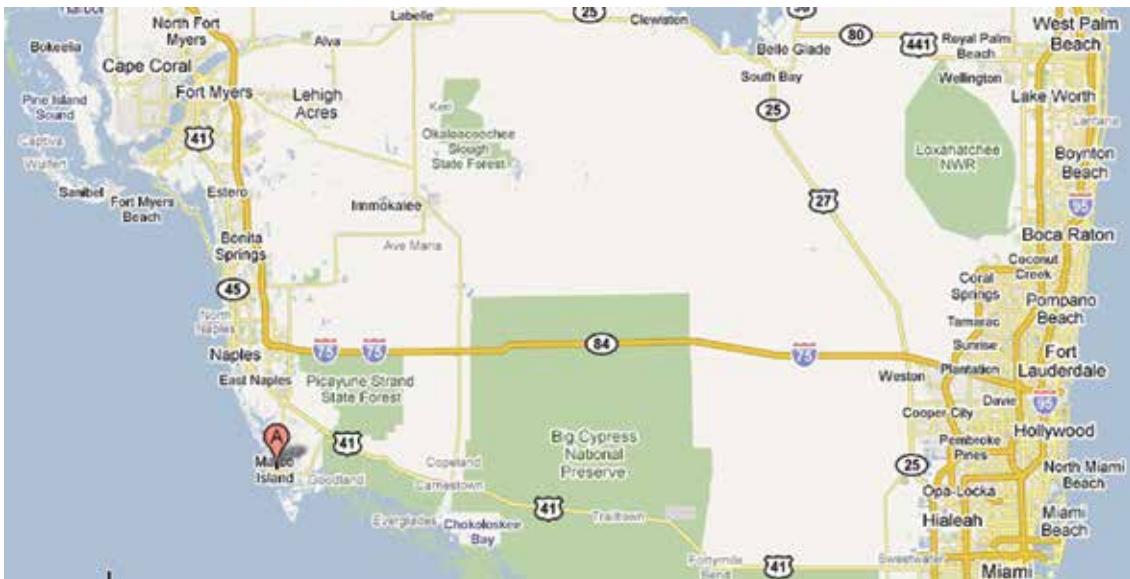
Ground Transportation Airport Shuttle/Sedan/Van Services

Naples Transportation & Tours offers service between the Fort Myers Airport (RSW) and the hotel. An AARC attendee discounted per person fare of \$50 plus 20% service charge/gratuity one way is available on the following dates: RSW to the Marriott on July 12, 14 and 17; Marriott to RSW on July 15, 17 and 20. Transportation on other days will be at a total rate of \$95 + 20% for 1-3 persons in a sedan and \$175 + 20% for up to 8 people in a van. Advance reservations required a minimum of 72 hours prior to arrival. Make reservations online at <http://nttdmc.com/registration/index.php?pid=26&theid=4730>. Call 800-592-0848 with questions.

Classic Taxi offers service between the Fort Myers Airport (RSW) and the hotel. The town car total fare for 1-3 people is \$68 plus 20% gratuity each way. The total van service fare for up to 10 people is \$129 plus 20% gratuity each way. Onsite payment should be made with cash or one credit card per reservation. Advance reservations require a minimum of 24 hours ahead. Call 800-553-8294 or 239-394-1888 to make your reservation and mention the AARC group rate.

What To See and Do

Check out www.paradisecoast.com/articles/marco_background, www.visitflorida.com/en-us/cities/marco-island.html and www.marco-island-florida.com.



Rental Cars



- Online at www.budget.com. Enter U064639 in the Offer Code (BCD) box.
- Call 800-842-5628. Refer to Discount Offer Code U064639.



- Online at www.enterprise.com. Enter Discount Rate Code L9D0194 in the "Optional" code box. On the following page enter AME in the Sign In box.
- Call 800-736-8222. Refer to Discount Rate Code L9D0194.



- Hertz also has a counter at the Marco Island Marriott.
- Online at www.hertz.com. Enter 049T0010 in the Convention Number (CV) discount box.
- Call 800-654-2240 or 405-749-4434. Refer to Convention Discount Code 049T0010.